



Helping You get into radio

Top Tips to find your break into radio

- **NEVER GIVE UP.** Finding your break into radio could take a long time.
- **Add every person who says no to you to a list of people to prove wrong.** Use them to fuel your ambition.
- **Be persistent but not a nuisance.** Don't push contacts away by being overzealous.
- **Network.** Get your name out there. Meet & greet, shake hands and find possible contacts.
- **Do one thing a day to find your break.** Build up a cycle of momentum.
- **Be polite.** Radio is a small world. A good reputation can go a long way.
- **Try all radio stations.** Start local. Then look further away. A break is a break regardless of where.
- **Cold call.** Don't wait for a job advert to contact a radio station.
- **Contacting a station?** Get the name right of who you are contacting. This is vitally important.
- **Be prepared to change your occupational goal to get your foot in the door.** Evolve from the inside.
- **Voluntary radio.** Find a place to practice, make mistakes & learn from them.

More hints and tips at www.thepips.co.uk