



# Helping You get into radio

## Voiceover Artist Tips

- Get a GOOD demo together. The best demos will have work that's already been broadcast.
- First impressions last! If you send out a weak demo you might not get a 2nd chance
- Do listen & learn from other voiceovers on radio and TV. Ask yourself "can I do it like that?"
- Record yourself and ask yourself if your voice and style is suitable for that brand.
- Did it take you 20 takes to get it right? If it did, clients might not call you back. Learn to be efficient.
- Be prepared to work under pressure. More and jobs these days are last minute.
- Be available. Your own studio and quality equipment will make you more desirable.
- Have a good attitude. It's the best job in the world. A good reputation will work wonders for you.
- To make the most of the industry seriously consider working full time.
- Are you prepared to wait to be paid? You will have to learn to be patient!
- And the best tip? Respect and enjoy the freedom of working for yourself.

**Thank you to Guy Harris for these tips -**

**[www.voiceoverguy.co.uk](http://www.voiceoverguy.co.uk)**

**More hints and tips at [www.thepips.co.uk](http://www.thepips.co.uk)**